



**Kolja A. Rafferty**, MBA, IDP-C, CTP  
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## **Kolja A. Rafferty** - Leading *Situations of Rapid Change* with experience in excess of 15 years

*For more than 15 years Kolja has been involved in solving urgent entrepreneurial challenges in **Situations of Rapid Change (SRC)**, for SMEs, as well as for multinational corporations (MNCs).*

*As founding partner of the Zurich based strategy consulting, "Leverage Experts", he advises entrepreneurs, Boards of Directors and investors on the development of short term plans for survival and long-term visions. Kolja helps solving economic turmoil and distress as hands-on consultant.*

*Kolja is an INSEAD certified Non-Executive Director, Certified Turnaround Practitioner by the global Turnaround Management Association (Chicago) and a graduate of the Universities of Rochester (N.Y.) Berne (Switzerland), and IE University (Madrid, Spain).*



### **Areas of Expertise**

Corporate Strategy · Leadership · Restructuring  
Crisis Management · M&A · Growth Delivery  
Corporate Development · Get-things-done  
Valuation · Scale Up · Corporate Governance  
Turnaround · Business Model Innovation  
Internationalization · Digital Transformation

#### **I believe**

*"Change and transformation are the drivers for growth on the level of the company. The degree of adaptability of a firm is decisive, if change leads to growth or turmoil."*

#### **I deliver**

*"Performance and deployed solutions in situations of growth, change and transformation."*

#### **I create**

*"Strategic options for management teams, boards and investors."*

### **Professional Experience (et al.)**

**Qatar Investment Bank, Investment Department - Doha, Qatar**  
*Restructuring of a major direct investment portfolio.*

**European eHealth platform provider, CEO - Zurich/Basel/Madrid, Switzerland/Spain**  
*Mandated by a PE investors to create the turnaround strategy and drive the growth strategy of a digital platform in the health sector.*

**Global IT SaaS provider in the Telco sector, Non Executive Board Member - Baar, Switzerland**  
*Reinvigorated company global growth strategy, corporate governance, commercialization, corporate finance, and financial management frameworks.*

**OTT TV service provider, CEO - Zurich, Switzerland**  
*Mandated by a corporate investor to lead the spin-off of the SWX listed company in collaboration with the board of directors of the parent company.*

**Financial Services / Outsourcing Provider, Head of Consulting & Bid Management - Zurich, Switzerland; D/A/CH Market**  
*FINMA regulated financial services / FinTech services provider, 200 FTE, revenues CHF 100 mil. Leveraged the company Value Proposition from service provider to strategic partner.*

**Strategy consulting firm, Managing Consultant - Hamburg, Germany**  
*Leading multiple projects as sub contractor for Big4 consulting firm in the field of Digitization of sales processes and monetization of customer insights.*

**Leverage Experts AG (LE)** was founded in 2012 as an independent group of interdisciplinary experts in Zurich. The experienced team supports companies in complex and critical challenges with a strategic mind set and passion for implementation. LE focuses on **Situations of Rapid Change**, transformation, restructuring, crisis-, and turnaround management. LE implements corporate and growth strategies, accompanies entrepreneurs through crisis situations, is involved in (digital) transformation and restructuring processes and is experienced in M&A and Corporate Finance. A branch in Germany was established in 2021, and close partnerships exist in North America. The team of Leverage Experts enables an active and effective shaping of the future - At short notice, with high impact.