



Kolja A. Rafferty,
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Kolja A. Rafferty – Leading *Situations of Rapid Change* with experience in excess of 15 years

For more than 15 years Kolja has been involved in solving urgent entrepreneurial challenges in Situations of Rapid Change (SRC), for mature SMEs, as well as for multinational corporations (MNCs).

As founding partner of the Zurich based strategy consulting, "Leverage Experts", he advises entrepreneurs, Boards of Directors and investors on the development of short-term plans for survival and long-term visions. Kolja helps solving economic turmoil and distress as a hands-on consultant.

Kolja is an INSEAD certified Non-Executive Director, Certified Turnaround Practitioner by the global Turnaround Management Association (Chicago) and a graduate of the Universities of Rochester (N.Y.), Berne (Switzerland), and IE University (Madrid, Spain).



Areas of Expertise

- Corporate Strategy ▪ Leadership ▪ Restructuring ▪
- Crisis Management ▪ M&A ▪ Growth Delivery ▪
- Corporate Development ▪ Get-things-done ▪
- Valuation ▪ Scale Up ▪ Corporate Governance ▪
- Turnaround ▪ Business Model Innovation ▪
- Internationalisation ▪ Digital Transformation

I believe

"Change and transformation are the drivers for growth on the level of the company. The degree of adaptability of a firm is decisive, if change leads to growth or turmoil."

I deliver

"Performance and deployed solutions in situations of growth, change and transformation."

I create

"Strategic options for management teams, boards and investors."

Professional Experience (et al.)

Freezone Authority – Dubai, United Arab Emirates

Strategy review in the light of global change.

Commercial Bank, Direct Investment Department – Doha, Qatar

Restructuring of the direct investment portfolio with assets in special economic situations.

European eHealth platform provider, CEO - Zurich/Basel/Madrid, Switzerland/Spain

Mandated by PE investors to create the turnaround strategy and drive the growth strategy of a digital platform in the health sector.

Strategy consulting firm, Managing Consultant - Hamburg, Germany

Leading multiple projects as subcontractor for a Big 4 consulting firm in the field of digitisation of sales processes and monetisation of customer insights.

Financial Services / Outsourcing Provider, Head of Consulting & Bid Management - Zurich, Switzerland; D/A/CH Market

FINMA regulated financial services / FinTech services provider, 200 FTE, revenues CHF 100 mil. Leveraged the company Value Proposition from service provider to strategic partner.

OTT TV service provider, CEO - Zurich, Switzerland

Mandated by a corporate investor to lead the spin-off of the SWX listed company in collaboration with the board of directors of the parent company.

Global IT SaaS provider in the Telco sector, Non-Executive Board Member - Baar, Switzerland

Reinvigorated company global growth strategy, corporate governance, commercialisation, corporate finance, and financial management frameworks.

Leverage Experts – the management consultancy for critical and complex transformations challenges.

Leverage Experts supports decision makers in growth and crisis situations since 2012. The team is an experienced partner for strategy, change management and M&A projects. Leverage Experts synchronizes value creation with corporate culture and guides executives and employees individually through critical change processes. The interdisciplinary team of experts stands for successful transformation and restructuring management and has many years of experience as consultants and entrepreneurs. Leverage Experts acts with focus and confidence in challenging situations. The team is based in Frankfurt, Zurich and Dubai.

We come on board when it really matters.
At short notice. With high impact.

CHANGE & WIN: Leverage Experts secures a successful future